



Jordan M. Moore

Industrial Designer

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Education

ArtCenter College of Design

2021 Pasadena, CA

Bachelor of Science Product Design
Graduation w/honors 3.78 GPA

Academy of Art University

2006 – 2008 San Francisco, CA

Studied Product Design for 2 years/48 credits
Left school to travel and explore.

Experience

MooreJordanDesign

2020 -- Present Reno, NV

Freelance design consultancy with multiple contracts completed and in market. Services include product ideation and development, mechanical drafting, tech packs, 3-D modeling and rendering, and now specializing in UX / UI design.

Functional Patterns

2022 Aug -- Current Contract/Remote

Worked with CEO and project manager to design new innovative solutions for a new footwear and apparel product line. Responsible for ideation, final design, footwear and apparel tech packs, project management. Launch - Summer 2023.

BEARBUTT Outdoor Products

Jan 2022 -- Nov 2022 Contract/Remote

Responsible for design of new product line for brand re-launch. One of two designers that research competition, creates new innovative product concepts, builds and tests prototypes in field testing trials, and responsible for final tech pack for factory prototype and manufacturing reviews.

HARU

2022 May -- Nov 2022 Contract/Remote

Worked with owner/fine artist to interpret her artwork into a footwear and apparel line. First designs in market, next product drop anticipated Summer 2023.

Design Skills

Market and Design Research, UX / UI Sketching, Product Development, Prototyping, Model Making, Sewing and Pattern Making, Digital Modeling, Engineering Drawings, Graphic Design, Pitch and Final Presentation

Software

Adobe Creative Suite, Figma, Rhino 3D, Solidworks, Z Brush, Keyshot, AutoCAD, SketchUp, Blender, PowerPoint

Projects

Under Armour Sponsored Class 2020

14 week sponsored class based on the 'Future of Run'. Collaborated with multi-disciplinary designers alongside UCLA Track and Field team to develop new products and experiences.

Honors

California Fashion Foundation Scholarship 2021
IDSA Student Merit Nominee 2021
Soft Goods and Wearables Club President 2020
Provost List Fall 2020
Provost List Summer 2020
LEAF - Art Center Gallery 2020
Devil Skin - Art Center Gallery 2019
Water Worker - Art Center Gallery 2019
Light Sub - Art Center Gallery 2018
Fletcher Jones Scholarship 2018
Patricia Howell Scholarship 2018
Ahmanson Foundation Scholarship 2017
Art Center General Scholarship 2017
Martha Chandler Scholarship 2017

Interests

Traveling 30+ Countries
Snowboarding and Skiing
Hiking - Bouldering
Cinephile and Audiophile
NFL, NBA, MLB, NHL
Fashion and Street-wear
Cert. Sommelier & Cicerone